

BAY AREA UASI

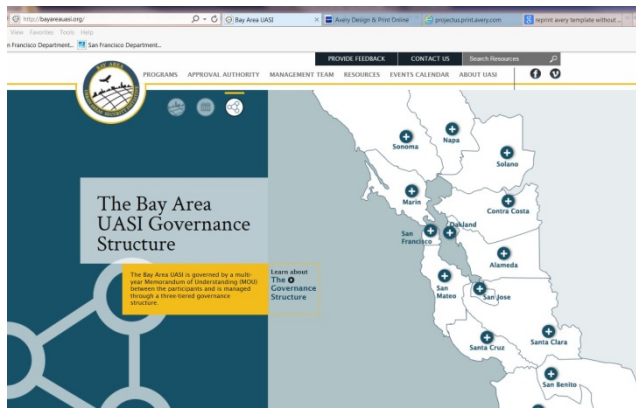
BAUASI Website/Communications Update

September 11, 2014

Ethan Baker
Emergency Services Coordinator
Bay Area UASI

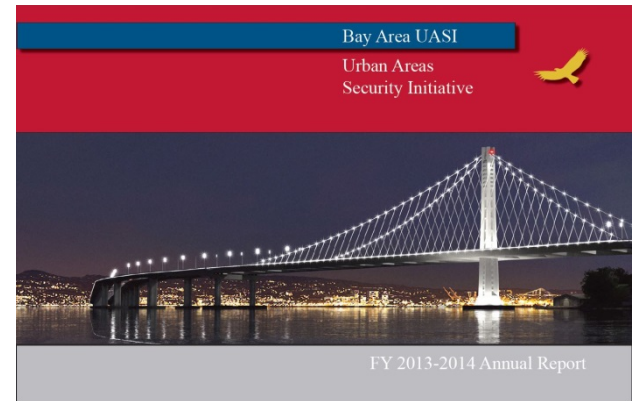


Communications Highlights 2013-14



Website Maintenance

Brochures,
Annual Report,
informational
packets.



Website Enhancement Project



Responsive Design-
improves appearance
on all devices



Website Analytics-
improves user experience



Website Enhancement Project



Develop a Grants Management System

FY2015 UASI PROJECT PROPOSAL FORM
draft

1. OVERVIEW

HUB, Core City or Regional: Operational Area:

Agency:

Project Name:

Total Project Cost:

Allocation Requested:

Minimum Allocation Request:

PROJECT LEAD CONTACT INFORMATION

Name:	<input type="text"/>	Title:	<input type="text"/>
Business Phone:	<input type="text"/>	E-mail:	<input type="text"/>
Cell:	<input type="text"/>	Fax:	<input type="text"/>

Online Video Tutorials



Website Enhancement Project



Improve Website organization for easier access to resources (i.e. documents, calendars, plans)



Social Media Presence

Incorporate the use of Social Media into our communications strategy.



BAUASI
@BAUASI

TWEETS	FOLLOWING	FOLLOWERS
35	1,031	132



BAUASI @BAUASI · Mar 4
Rep. Swalwell questions the Secretary of the Department of Homeland Security...
youtu.be/b6Q_C8KsINY via @youtube

YouTube

Rep. Swalwell questions the Secretary of the Department of Homeland Security

Rep. Swalwell questions the Secretary of the Department of Homeland...

[View on web](#)



Jodi Traversaro @JodiTraversaro · May 28
Thanks to the .@BAUASI first responders can attend free training like #ICS300 thanks to .@scfiredept pic.twitter.com/Nt2y1SaOI

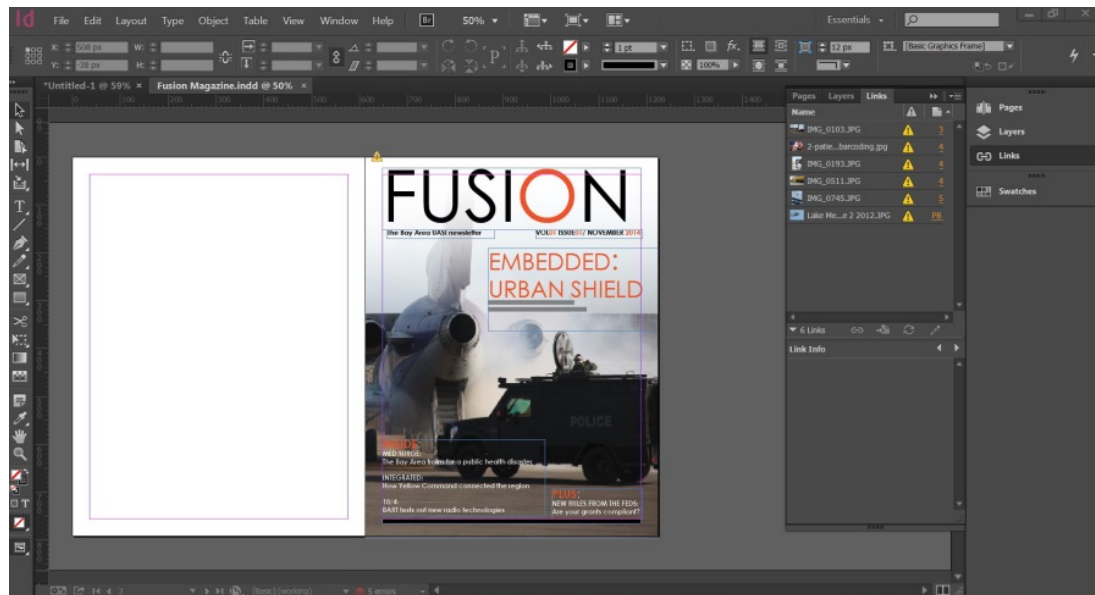


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📍 Campbell, CA



Print Media



New Quarterly Newsletter premiering
November 2014



Questions?

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