



To: Bay Area UASI Approval Authority

From: Tracy McBroom, Pacific Division, Disaster State Relations Director

Anne Reynolds, Pacific Division, Disaster Director

Trevor Riggen, Bay Area/Northern California Coastal Region Chief Executive Officer

Date: March 10, 2016

Re: Item 6: American Red Cross New Organizational Structure

Staff Recommendations:

None

Action or Discussion Items:

Discussion

Discussion:

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. This mission includes the provision of mass care services, which include sheltering, feeding, family linking, first aid and health services, and disaster mental health/spiritual care. As part of the National Response Framework, the American Red Cross co-leads (along with FEMA and the State of California Department of Social Services) Emergency Support Function (ESF) 6: Mass Care, Emergency Assistance, Housing and Human Services. The American Red Cross has additional disaster authorities through Congressional Charter, the Stafford Act, and Memorandums of Understanding (MOU) with FEMA, states, territories, and local governments.

The American Red Cross will present on its 2016 initiatives. Moving forward, the American Red Cross will strengthen its relationship with the Bay Area region by coordinating with the Regional Catastrophic Planning Team (RCPT) Mass Care and Shelter Sub-Committee to understand expectations and needs related to sheltering, mass feeding, and disaster housing. Additionally, the American Red Cross will work with the RCPT to establish local points of contact, coordinate on Bay Area owned equipment and resources, review and update MOUs with local governments, and further plan and train on care and shelter operations.