



Bay Area UASI Management Team Public Information & Warning Work Group 2022 Annual Plan

I. UASI Work Group Definition

Bay Area UASI Work Groups are created by, and report to, the UASI General Manager for the purpose of making comprehensive assessments and recommendations that address risk reduction and increase capabilities on a regional basis.

Members of work groups participate in regional collaboration opportunities as well as provide subject matter expertise, jurisdictional perspectives, and input on project deliverables. As needed, UASI Work Groups serve as a forum to discuss and successfully accomplish National Priority Area objectives. National Priority Areas are annually set by the federal Department of Homeland Security. The UASI is required to invest a specified minimum amount of the overall grant to each National Priority Area.

Subcommittees are established to ensure appropriate representatives are participating on behalf of the 14 UASI jurisdictions and their relevant partners. The subcommittee structure allows for focused communications, subject matter contributions, and regional collaboration specific to project objectives.

Public Information & Warning Work Group (PI&W WG) Purpose & Schedule

The Public Information & Warning Work Group, chaired by Mikyung Kim-Molina of the UASI Management Team, supports the following Bay Area UASI Homeland Security Goals.

Goal #	Supported Bay Area UASI Homeland Security Goals
6	Strengthen emergency communications capabilities

The Public Information & Warning Work Group is scheduled to meet 4 times during 2022. Additional meetings may be scheduled as necessary. Each meeting will last no more than 2 hours. Between meetings, correspondence to work group members will be conducted via email from the Chairperson.

II. 2022 Activities

Through the Public Information & Warning Work Group and its active subcommittees, Bay Area jurisdictions and partners have the opportunity to participate in and benefit from UASI investments.

The 14 UASI jurisdictions are encouraged to make clear to the Chairperson their lead points of contact for participation in each of the following subcommittees and/or activities.

- **THIRA / SPR Update**
PI&W WG members will participate in work group discussions to provide input for the Bay Area Threat & Hazard Identification and Risk Assessment (THIRA) scenarios and Stakeholder Preparedness Review (SPR) capability assessment.
- **Bay Area Joint Information System (Bay Area JIS)**
The Bay Area JIS is a stand-alone system that consists of members from local government, state agencies, non-profit agencies, and the private sector with public information and warning roles within the Bay Area UASI region. During 2022, the Bay Area JIS will focus on the following:
 - Update of JIS Framework and Toolkit
 - Participation in the Golden Eagle Exercise
- **Public Information Toolkit for Pandemic Crisis Communications (FY20 RCPGP)**
- **Local Government Real Time Translations Capabilities Assessment (FY20 RCPGP)**



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- **ALERTtheBay.org Locally Customized Promotional Campaigns**
- **Mass Notification Seminar Planning Team**

During 2022, this subcommittee will contribute to the development, execution, and follow up of a mass notification seminar.

Through participation in these projects, Work Group members will ensure each UASI jurisdiction and their relevant partners receive the benefits of the UASI's project investments and regional collaboration. These regional projects are designed to build upon and sustain capabilities built in prior years such as establishment of the Bay Area JIS.

III. Coordination with the Bay Area Training and Exercise Program

The Public Information & Warning Work Group and its subcommittees will promote and participate in training offerings by the Bay Area Training and Exercise Program (BATEP). Quarterly, or as requested, the BATEP staff will provide an update to the Work Group regarding the ongoing training and exercise activities being coordinated for the Bay Area.

Golden Eagle Exercise: Throughout 2022, BATEP intends to allow jurisdictions an opportunity to exercise critical transportation and pandemic preparedness capabilities. These will incorporate an exercise of the Bay Area Joint Information System as well as local public information and warning functions. *Public Information and Warning Work Group members and subcommittee members are encouraged to confirm their jurisdiction has appropriate representatives participating in the exercise planning team.* Questions or interest regarding the Golden Eagle Exercise may be directed to corinne.bartshire@sfgov.org.

IV. Roles and Responsibilities

Members of the work group are expected to attend scheduled work group meetings to:

- Provide subject matter expertise and jurisdictional perspectives
- Coordinate appropriate participation by staff within their jurisdiction for regional workshops, relevant trainings, and other events coordinated by this work group and its subcommittees
- Offer input to ensure relevant and quality outcomes of UASI investments
- Participate in the review of draft and final project deliverables
- Engage in regional collaboration opportunities and report updates to their leadership.

Subcommittee members are expected to:

- Attend scheduled subcommittee meetings and respond to subcommittee correspondence
- Advise on project goals and deliverables to ensure regional benefit
- Coordinate appropriate participation by their organization in facilitated conversations, regional workshops, and exercises to maximize regional collaboration

V. Future Focus Areas / Project Ideas

The following are focus areas for the Public Information & Warning Work Group to consider approaching through regional coordination in future years:

- Develop guidance for categories, different types of alerting mechanisms, and suggestions on when to use each method in an emergency (triggers)
- Develop suggested guidance for coordinating alerts across jurisdictions
- Develop and share pre-scripted messages and standardized alerting template language



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- Explore models or mechanisms for enabling sustainable funding for mass notification systems
- Identify a mechanism for sharing best practices, training, and end-user documentation
- Conduct outreach to Access and Functional Needs (AFN) and limited English proficiency populations